

25th May 2018

Privacy Policy - Introduction

You will no doubt be aware that the new General Data Protection Regulation (GDPR) came into effect on 25th May 2018, giving everyone greater data privacy protection. We have updated our [Privacy Policy](#) to reflect the changes and will continue to ensure that your contact data, which we hold on file, is safe. We never share email addresses with third parties, and will use your address only for the purposes of notifying you of any information you might expect from a marine publicity company.

Our database has been compiled over many years through direct contact with journalists, editors, partners in the marine industry and business colleagues. Any new information we add to our databases usually comes from requests or from editorial information which is already in the public domain. At no time have we ever acquired a third party data base, nor will we in the future.

There is nothing you need do to remain on our database. You will be given the opportunity to unsubscribe each time we send you an email. If you are not satisfied that your wishes are being adhered to please contact us immediately and we will rectify the situation.

Privacy Policy

ClearLine Communications (Winchester) Ltd and ClearLine Communications (Lymington) Ltd ("ClearLine") collect limited information for our editorial databases, which can include contact information. ClearLine also collects freely available data from openly published sources about highly relevant publications, organisations or businesses which may be interested in the information that ClearLine provides on behalf of its clients, because it is relevant to the operation of their organisation, or the content of their publication. ClearLine will also communicate with organisations as agreed by them to assist them with publicity or associated services that ClearLine provides on behalf of its clients.

The data is used solely for the purpose of contacting the above, via email or hard copy, in relation to news information about our clients such as their new products and services (purely for using in publicity and editorial), information that assists organisations with their own publicity, or the management of a particular project to which ClearLine is assigned and the contact anticipates receiving.

ClearLine understands that it is entitled to use the data in the above manner by virtue of the fact that most client contact information has come from previous interactive communication, and/or commercial marketing usual practice which accords with The Privacy Policy and Electronic Communications Regulations (PECR) which covers such use. In all instances, the data is used only in legitimate commercial interests pursued by ClearLine, and is

considered to be the least intrusive method for conveying news and information concerning ClearLines business and its clients' business to relevant contacts.

The data will not be shared with any third parties, and will only be used for the sending of the types of information set out above. The data will be stored until such time as the client or potential client either chooses 'unsubscribe' on receipt of a ClearLine Communication and/or contacts ClearLine at any time asking to be removed from the database.

Should any person or entity on the database have any complaint about any aspect of ClearLine's use of their data and/or the content of any of the ClearLine mailings, they should contact marina@clearlinecommunications.co.uk or matt@clearlinecommunications.co.uk. The complaint will be addressed within 24 hours if received during normal business hours. ClearLine can also be contacted by telephone during business hours on +44 7774 623539 or +44 7754 749114.

- ends -